

IN THE CLAIMS

Please cancel claims 1-23.

24. (New) A method of dynamically monitoring external responses to an implemented business plan comprising the steps of:

providing a feedback inputting graphical user interface (GUI) to users of a newly integrated business unit;

receiving a plurality of user feedback from individuals associated with the newly integrated business unit on an implemented business plan that integrates the newly integrated business unit within a business enterprise;

routing the plurality of user feedback to a centralized facility;

at the centralized facility, determining feedback characteristics of the plurality of user feedback; and

displaying, in near real-time, the feedback characteristics on an internal business plan GUI.

25. (New) The method of claim 24 wherein the feedback characteristics include at least one of a positive response, a negative response, and a neutral response.

26. (New) The method of claim 24 wherein the newly integrated business unit includes at least one of a newly acquired business unit, a new supplier, a business unit newly integrated within another business unit, a reorganization of an existing business unit, and a restructuring of a business unit.

27. (New) The method of claim 24 further comprising the step of assigning at least one of a category, a region, a status, and an administrator to each user feedback.

28. (New) The method of claim 27 further comprising the step of displaying, on the internal business plan GUI, at least one of the category, the region, a user response author, a text of each user response, and, if any, a reply to each user response.

29. (New) The method of claim 24 wherein the internal business plan GUI is accessible via one of an intranet, Internet, and extranet and is only viewable by enterprise personnel.

30. (New) The method of claim 24 further comprising the step of routing the user feedback to a business plan leader and displaying the feedback characteristics on the business plan GUI upon authorization of the business plan leader.

31. (New) A computerized system for dynamically determining user response to an implemented business integration, the system comprising:

- a computerized network;

- a readable memory electronically linked to the network;

- a plurality of computers connected to the network wherein at least one of the plurality of computers display electronic data to a user in the form of a GUI and includes a processing unit programmed to:

- display an external GUI having at least one user response link accessible by users associated with an implemented business plan that integrates a business unit within a parent company;

- display, upon user selection of the at least one user response link, at least one response GUI including a user survey GUI;

- receive user responses regarding the implemented business plan;

- automatically compile a response summary of user responses; and

- display at least the response summary on a summary GUI for the implemented business plan that is at least accessible by business personnel of the parent company.

32. (New) The system of claim 31 wherein the processing unit is further programmed to determine if each user response is one of:

- a very positive response;

- a positive response;
- a neutral/no change response;
- a negative response; and
- a too-early-to-tell response.

33. (New) The system of claim 32 wherein the processing unit is further programmed to tally the user responses for each category and display the tally on the summary GUI.

34. (New) The system of claim 31 wherein the processing unit is further programmed to display a region, a modality, and an author for each displayed user response in the response summary.

35. (New) The system of claim 31 wherein the processing unit is further programmed to transmit the user responses to an integration leader and wherein the response summary is only displayed in the summary GUI upon authorization by the integration leader.

36. (New) The system of claim 35 wherein the processing unit is further programmed to display a user drill-down menu to enable the integration leader to identify personnel roles in relation to the implemented business plan wherein the personnel roles are automatically linked to the implemented business plan.

37. (New) The system of claim 31 wherein the processing unit is further programmed to display a personal information GUI, the personal information GUI configured to allow a user to input contact information including a name, an address, a telephone number, a country, a zip code, a region, an email address, a sales representation name, and a request for a reply.

38. (New) The system of claim 37 wherein the processing unit is further programmed to transmit the request for a reply to an integration leader.

39. (New) A computer data signal embodied in a carrier wave and representing a sequence of instructions that when executed by one or more computers causes the one or more computers to:

display a first GUI having at least two hyperlinks thereon, one of the hyperlinks configured to display a second GUI upon a user selection thereof and another hyperlink configured to display a third GUI upon user selection thereof;

wherein the second GUI enables a user to input feedback regarding an impact of an implemented business integration upon the user;

wherein the third GUI enables the user to request a response to the feedback;

route the feedback and the request for a response, if any, to a business integration leader;

display at a least a summary of the feedback on a business integration graphical dashboard; and

upon approval by the business integration leader, provide a summary GUI accessible on-demand by internal business personnel.

40. (New) The computer data signal of claim 39 wherein the sequence of instructions when executed further causes the one or more computers to continuously update the summary GUI with user input feedback.

41. (New) The computer data signal of claim 39 wherein the sequence of instructions when executed further causes the one or more computers to display selected user feedback on the summary GUI.

42. (New) The computer data signal of claim 41 wherein the sequence of instructions when executed further causes the one or more computers to display a

category, a pole, an author, an inquiry, if any, and an authorized response, if any, for each selected and displayed user feedback.

43. (New) The computer data signal of claim 39 wherein the sequence of instructions when executed further causes the one or more computers to determine a total number of positive user responses, a total number of neutral user responses, and a total number of negative user responses and display the totals on the summary GUI.